

LETTER LANE DESIGN STUDIO

WHOLESALE CATALOG | 2021



HEY THERE! I'M BRITTANY

I am so, so glad you're here.

I can't remember a time when I wasn't in love with design, whether it be color, letters, layout, anything! I was doodling on things constantly as a child, and I always had to hand-make greeting cards for family and friends. That love for colors, typography and design has stuck with me, all the way from childhood through college and into adulthood, and now I own my dream business where I get to create beautiful things for wonderful people who love art.

THE WOMAN BEHIND THE BIZ

I spend my evenings and weekends with my sweet husband, Matt, and our four pets: an River, our Australian Shepherd; Finley, our German Shepherd; and our two tuxedo kitties, Sebastian and Bella. When I'm not working on my business, I enjoy getting lost in an amazing book, watching movies or finding the next great Netflix show to binge, traveling and spending time outside with my husband and pups.

THE GOAL OF LETTER LANE

Letter Lane Design Studio was built as a result of my passion for art and creativity, and with the goal of working with those who value art and want to add a unique and beautiful touch to their home, shop, event or products through beautiful watercolor, illustration and hand lettered art. My ultimate goal is to create something truly beautiful that brings pure joy to you and those around you. I can't wait to work with you!

Letter Lane
DESIGN STUDIO

*"Art is unquestionably one of the purest and highest elements in human happiness. It trains the mind through the eye, and the eye through the mind. As the sun colours flowers, so does art colour life."
— John Lubbock*

WHOLESALE

GREETING CARDS

All cards are A2 size, printed on 110# textured cotton paper and blank inside.
Can be purchased as single cards or sets of 6, and come with blank white envelopes.

MOQ 6: \$2.50/each



BIG FLORAL BLOOMS

SKU: FLORAL_GC_01



ABSTRACT FLORAL BLOOMS - PINK & BLUE

SKU: FLORAL_GC_02



ABSTRACT FLORAL BLOOMS - PINK & ORANGE

SKU: FLORAL_GC_03



DELICATE POPPIES

SKU: FLORAL_GC_04



SWEET GRACE

SKU: FLORAL_GC_05



SPRING BLOOMS

SKU: FLORAL_GC_06



RED SUMMER BLOOMS

SKU: FLORAL_GC_07



BRIGHT SUMMER BLOOMS

SKU: FLORAL_GC_08



SOFT PALMS

SKU: FLORAL_GC_09



SOFT SUMMER BLOOMS

SKU: FLORAL_GC_10



WEDDING BOUQUET

SKU: FLORAL_GC_11



SIMPLE GRACE

SKU: FLORAL_GC_12

WHOLESALE

GREETING CARDS

All cards are A2 size, printed on 110# textured cotton paper and blank inside.
Can be purchased as single cards or sets of 6, and come with blank white envelopes.

MOQ 6: \$2.50/each



SWEET MORNINGS
SKU: ABSTRACT_GC_01



**WATERCOLOR
RAINBOWS**

SKU: ABSTRACT_GC_02



**COTTON CANDY
CLOUDS**

SKU: ABSTRACT_GC_03



**MOODY
AFTERNOON**

SKU: ABSTRACT_GC_04



**SOFT
PINK SKY**

SKU: ABSTRACT_GC_05

WHOLESALE

GREETING CARDS

All cards are A2 size, printed on 110# textured cotton paper and blank inside.
 Can be purchased as single cards or sets of 6, and come with blank white envelopes.

MOQ 6: \$2.50/each



**SERENE
SUNSET**

SKU: LNDSCP_GC_01



**MORNING
ON THE LAKE**

SKU: LNDSCP_GC_02



**SOFT
WAVES**

SKU: LNDSCP_GC_03



**SANDY
HILLS**

SKU: LNDSCP_GC_04



**SENNEN
BEACH**

SKU: LNDSCP_GC_05



**CALMING
WAVES**

SKU: LNDSCP_GC_06



**CASTAWAY
DAYDREAM**

SKU: LNDSCP_GC_07



**BEFORE
THE STORM**

SKU: LNDSCP_GC_08



**A QUIET
MORNING**

SKU: LNDSCP_GC_09



**PINK
SUNRISE**

SKU: LNDSCP_GC_10



**RELAXING
ON THE BEACH**

SKU: LNDSCP_GC_11

WHOLESALE

GREETING CARDS

All cards are A2 size, printed on 110# textured cotton paper and blank inside.
Can be purchased as single cards or sets of 6, and come with blank white envelopes.

MOQ 6: \$2.50/each



**SENDING
GOOD VIBES**
SKU: GRTGS_GC_01



**THANK YOU
SO MUCH
| BRIGHT
STRIPES**
SKU: GRTGS_GC_02



**THANK YOU
SO MUCH
| COOL
STRIPES**
SKU: GRTGS_GC_03



**HAPPY
BIRTHDAY
| BLUE FLORALS**
SKU: BDAY_GC_01



**YOU MAKE ME
SO HAPPY**
SKU: GRTGS_GC_04



**JUST SAYING
HELLO**
SKU: GRTGS_GC_05



**YOU'RE MY
FAVORITE**
SKU: GRTGS_GC_06



I MISS YOU
SKU: GRTGS_GC_07

WHOLESALE

ART PRINTS

8x10 in, printed on 110# textured cotton paper.

MOQ 5: \$11/each



SENNEN BEACH

SKU: LNDSCP_AP_01



MORNING ON THE LAKE

SKU: LNDSCP_AP_02



SERENE SUNSET

SKU: LNDSCP_AP_03



CALMING WAVES

SKU: LNDSCP_AP_04

WHOLESALE

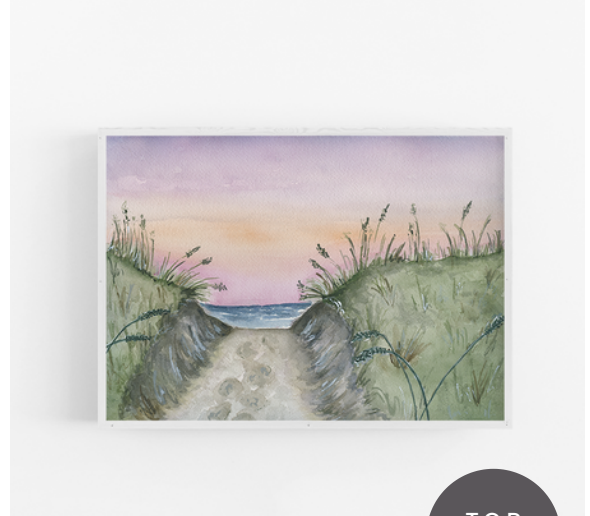
ART PRINTS

8x10 in, printed on 110# textured cotton paper.

MOQ 5: \$11/each



SOFT WAVES
SKU: LNDSCP_AP_05



SANDY HILLS
SKU: LNDSCP_AP_06

TOP
SELLER



A QUIET MORNING
SKU: LNDSCP_AP_07



PINK SUNRISE
SKU: LNDSCP_AP_08

WHOLESALE

ART PRINTS

8x10 in, printed on 110# textured cotton paper.

MOQ 5: \$11/each



BEFORE THE STORM

SKU: LNDSCP_AP_09



CASTAWAY DAYDREAM

SKU: LNDSCP_AP_10



RELAXING ON THE BEACH

SKU: LNDSCP_AP_11

WHOLESALE

ART PRINTS

8x10 in, printed on 110# textured cotton paper.

MOQ 5: \$11/each



BRIGHT SUMMER BLOOMS
SKU: FLORAL_AP_01



SOFT SUMMER BLOOMS
SKU: FLORAL_AP_02



DELICATE POPPIES
SKU: FLORAL_AP_03



**ABSTRACT FLORAL BLOOMS
| PINK & ORANGE**
SKU: FLORAL_AP_04

WHOLESALE

ART PRINTS

8x10 in, printed on 110# textured cotton paper.

MOQ 5: \$11/each



**ABSTRACT FLORAL BLOOMS
| PINK & BLUE**

SKU: FLORAL_AP_05



SWEET GRACE

SKU: FLORAL_AP_06



RED SUMMER BLOOMS

SKU: FLORAL_AP_07



SPRING BLOOMS

SKU: FLORAL_AP_08

WHOLESALE

ART PRINTS

8x10 in, printed on 110# textured cotton paper.

MOQ 5: \$11/each



SKETCHY FLORAL BOUQUET
SKU: FLORAL_AP_09



WEDDING BOUQUET
SKU: FLORAL_AP_10



TOP
SELLER

BIG FLORAL BLOOMS
SKU: FLORAL_AP_11



SIMPLE GRACE
SKU: FLORAL_AP_12

WHOLESALE

ART PRINTS

8x10 in, printed on 110# textured cotton paper.

MOQ 5: \$11/each



TOP
SELLER

THE BUTTERFLY
SKU: BTRFLY_AP_01



COTTON CANDY CLOUDS
SKU: ABSTRACT_AP_01



WATERCOLOR RAINBOWS
SKU: RNBOW_AP_01



THE LONE CARDINAL
SKU: BIRD_AP_01

WHOLESALE

ART PRINTS

8x10 in, printed on 110# textured cotton paper.

MOQ 5: \$11/each



TOP
SELLER

MOODY AFTERNOON

SKU: ABSTRACT_AP_02



SWEET MORNINGS

SKU: ABSTRACT_AP_03



SOFT PINK SKY

SKU: ABSTRACT_AP_04

WHOLESALE

NOTE PADS

MOQ 5: \$5.00/each for 3.66"x8.5"



**PINK WATERCOLOR FLORAL
TO DO LIST NOTE PAD**

SKU: TODO_NP_01
3.66"x8.5" - 50 sheets



**ABSTRACT FLORAL BLOOMS
NOTE PAD**

SKU: NOTES_NP_01
3.66"x8.5" - 50 sheets



**WATERCOLOR BUTTERFLIES
NOTE PAD**

SKU: NOTES_NP_02
3.66"x8.5" - 50 sheets



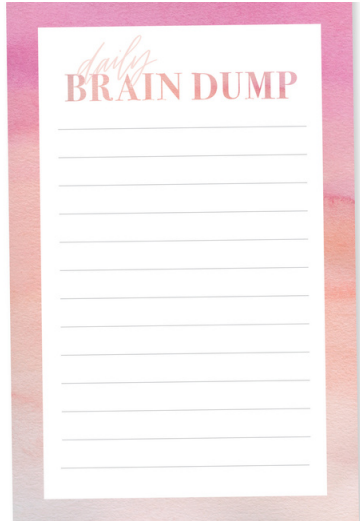
**ABSTRACT FLORAL BLOOMS
IDEAS NOTE PAD**

SKU: IDEAS_NP_01
3.66"x8.5" - 50 sheets

WHOLESALE

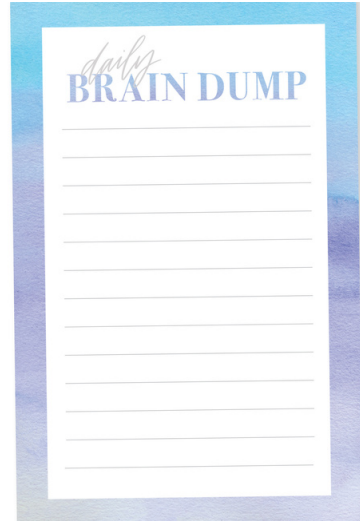
NOTE PADS

MOQ 5: \$5.50/each for 5.5"x8.5" | MOQ 5: \$8.50/each for 8.5"x11"



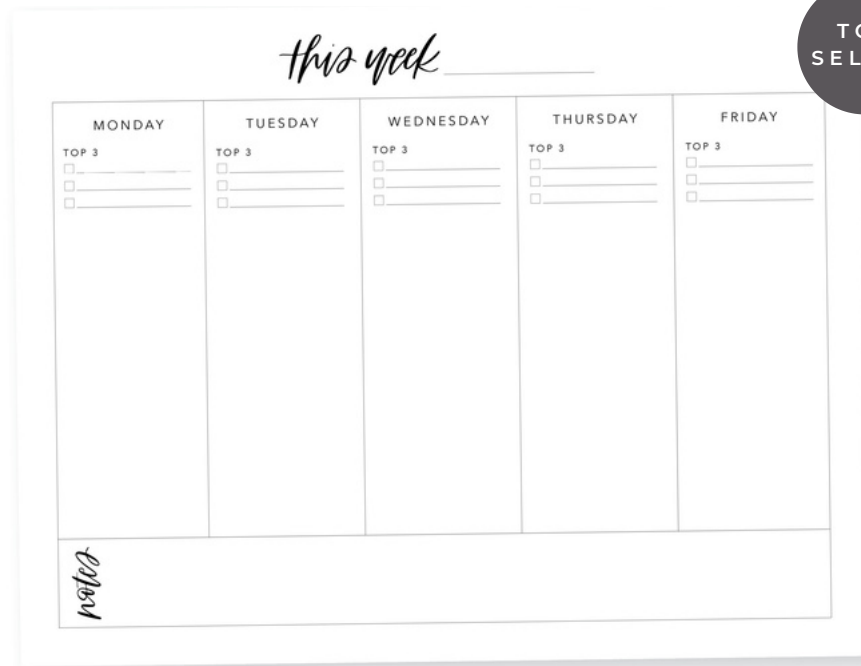
DAILY BRAIN DUMP-PINK

SKU: BNDMP_NP_01
5.5"x8.5" - 50 sheets



DAILY BRAIN DUMP-BLUE

SKU: BNDMP_NP_02
5.5"x8.5" - 50 sheets



HAND-LETTERED WEEKLY TO-DO LIST

SKU: WKLYTD_NP_01
8.5"x11" - 50 sheets





WHOLESALE
PRICING

ITEM	PRICE / ITEM	MOQ	PACKAGING
GREETING CARDS			
Single Card	\$2.50	6	Clear Sleeve
ART PRINTS			
8x10	\$11.00	5	Clear Sleeve
NOTE PADS			
3.66"x8.5" - 50 sheets	\$5.00	5	Clear Sleeve
5.5"x8.5" - 50 sheets	\$5.50	5	Clear Sleeve
8.5"x11" - 50 sheets	\$8.50	5	Clear Sleeve

WHOLESALE

TERMS & CONDITIONS

MINIMUMS

Opening Order: \$125 | Reorders: \$100

Cards: 6 per design, 4 per set of 6 | Art Prints: 5 per design | Note Pads: 5 per design

PAYMENT

Payment is due in full before shipment. All major credit cards accepted via the website or an online invoice can be sent - let us know if you prefer an online invoice.

SHIPPING

All major credit cards accepted. Wholesale orders typically ship within 4-7 business days via USPS or FedEx. During the holiday season, please allow for 1-2 additional business days. Rush shipping is available upon request. Buyer is responsible for all shipping costs. Payment is due in full before shipment.

ORDERS

Place your order via email at hello@letterlanedesignstudio.com or online at www.letterlanedesignstudio.com with coupon code LETTERLANESBESTIE for 50% off retail prices listed in shop.

Wholesale discount and coupon code only applies to items described in this wholesale catalog. Does not apply to any personalized paper goods. Orders placed via website are subject to minimum approvals before shipping.

RETURNS

We do not accept returns, but will gladly replace items that may arrive damaged. All damages must be reported within 5 business days. We do not accept cancellations if an order has already been printed. If an order has not been printed, there is no fee to cancel the order.

CANCELLATIONS

Please notify me by email or phone within 24 hours of placing your order to cancel or change it. Cancellations made after the order has shipped are subject to a \$25 restocking fee in addition to the original shipping costs.

continued on next page

WHOLESALE

TERMS & CONDITIONS

CUSTOMIZATION REQUESTS & COPYRIGHT

Please ask about customizations to our existing collection! We can usually accommodate. Please note that Letter Lane retains ownership of the copyrights on all designs it creates, including custom designs. You may not reproduce any Letter Lane design, including any custom design. Letter Lane, as the copyright owner, reserves the right to use custom designs on other products and for other customers.

If you are a retailer, you have permission to resell Letter Lane products but you do not have permission to reproduce or reprint our designs.

SOCIAL MEDIA

Love our products? We'd love if you would tag images of our products on social media. We'd be happy to cross-promote!

QUESTIONS?

Questions, comments or concerns? Please reach out via email for a speedy response. Thank you for the opportunity to earn your business - we are so excited to work with you!

WWW.LETTERLANEDESIGNSTUDIO.COM
HELLO@LETTERLANEDESIGNSTUDIO.COM
@LETTERLANEDESIGNSTUDIO

ORDER FORM

WHOLESALE

NAME

SHIPPING ADDRESS

BILLING ADDRESS

EMAIL ADDRESS

PHONE NUMBER

ITEM #	QTY	DESCRIPTION	UNIT PRICE	SUBTOTAL

TOTAL BEFORE SHIPPING=

*SHIPPING TBD

PAYMENT METHOD

VISA

DISCOVER

MASTERCARD

AMERICAN EXPRESS

CC NUMBER

EXPIRATION DATE

/

CVV

SIGNATURE



HELLO@LETTERLANEDESIGNSTUDIO.COM

PHONE: 402.209.1205

WWW.LETTERLANEDESIGNSTUDIO.COM

WHOLESALE

CONTACT US



LETTER LANE DESIGN STUDIO

hello@letterlanedesignstudio.com
402.209.1205

WWW.LETTERLANEDSIGNSTUDIO.COM